

# Angel Investing in the MENA Region



Where is the MENA Region?



**MENA Region**



## A closer look

**19 countries**

**400m people**

**<50% of population >30**

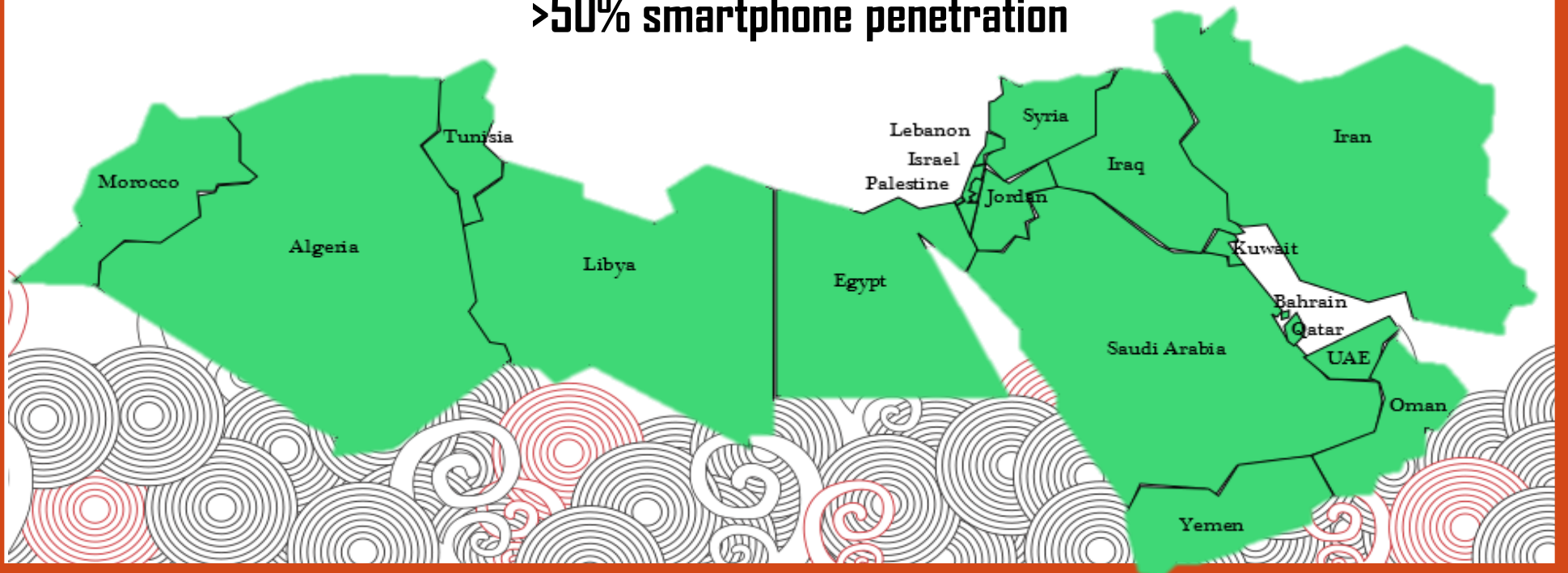
**\$4bn in combined GDP**

**50% internet penetration**

**GDP per Capita: USD5,000 - USD100,000**

**97% mobile penetration**

**>50% smartphone penetration**



# The Ecosystem

- ▶ Dealflow?
- ▶ Opportunities?
- ▶ Valuations?
- ▶ Legal Framework?  /
- ▶ Govt Support?  /
- ▶ VCs?
- ▶ Exits?





# Why we are in Bahrain

- ▶ Nexus of markets, funding and the region
- ▶ High level of local human capital
- ▶ No Taxation
- ▶ Easy access to Saudi Arabia
- ▶ Easy access to regional deal flow
- ▶ Cheaper cost of doing business
- ▶ Perfect testing ground for expansion to the rest of the MENA region
- ▶ FTA with US

